



UNIVERSITI TEKNOLOGI MARA

**A STUDY OF COLOUR SCHEME OF HERITAGE SHOP HOUSES,
CASE STUDY : JALAN TUNKU ABDUL RAHMAN, KUALA
LUMPUR**

NUR FISYA BINTI FISHOL HAMDI

MSC. IN HERITAGE AND CONSERVATION MANAGEMENT

FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING

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Dissertation submitted in partial fulfillment of the requirement for the degree
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CANDIDATES DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and the result of my work, unless otherwise indicated or acknowledged as referenced work. This dissertation has not been submitted to any other academic institution or non-academic institution for any other degree qualification.

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ABSTRACT

In Malaysia, the scenario of appreciating and awareness towards heritage conservation was still lacking of support and guidance especially on the colour scheme for historical building. Looking the situation at Jalan Tunku Abdul Rahman with a colourful heritage shop houses and façade treatment decreasing original characteristic whereby every owner insisted to promote their commercial value rather than heritage value. Even though, heritage conservation field is still developing in our country and most of the shophouses is located at rapid development area, the owner and responsible authority failed to use the power of historic value to attract tourist and visitor instead of only thinked of economic value. Colour plays an important role whereby a right choice of colour scheme reflected and enhanced the ambience of character and also increased attractiveness. Colour is subjective, but in order to harmonize the area, an analysis should be done to identify suitable colour types for heritage building. Indirectly, it also involves public correspondence to strengthen the relationship with authority and consultant. It is important in a way to conserve our built environment of the place and hope this study will be an inspiration for conservation field to be closed to the community and at the same time can enable to produce a better future for historic building.

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